MWR & JER

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OUTLINE

- MWR & NAF Definitions and Purpose
- Organization of MWR Activities
- Funding and Support
- MWR and the JER
- Some Ethical Pitfalls

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REFERENCES

- Army Community and Family Support Center (CFSC) (www.armymwr.com)
- Navy Morale, Welfare, and Recreation Division (www.mwr.navy.mil)
- Air Force Services Agency (www.afsv.af.mil)
- Marine Corps Community Service (MCCS) (www.usmc-mccs.org)

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MWR & NAFIs

Victory thru Justice!

NAFI DEFINITION:

- DoD Organizational entity
- Performs an essential government function
- Provides MWR programs for military/civilian personnel
- Maintains control/custody over NAF
- Not incorporated under the laws of any State
- Enjoys the legal status of an instrumentality of the U.S.

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MWR & NAFIs

- **MWR Purpose**
  - **Nine Objectives**
- **The 10th Objective**

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MWR Resources

$580M Appropriated Funds

OMA	$537M
MCA	10M
DLA/DoD	10M
MPA	14M
Other	9M
Total	$580M

$856M Nonappropriated Funds

User fees/sales
$617M
AAFES Dividend
120M
ARMP
116M
Interest
3M
Total
$856M

Army Installations

$1.4 Billion FY 03

Operations

Salaries, cost of goods sold, supplies and equipment

Capital Improvements

Major and minor construction, renovations and capital purchases

Primary Customers (FY03)

Army Active Duty	494K
Army Families	716K
Army RC	563K
Army RC Families	635K
Army Retirees	526K
Army Retiree Families	770K
Total	3.7M

MWR Funding

- **Appropriated Funds**
  - Operations, Personnel, Supplies
- **Nonappropriated Funds**
  - NAF Activity Income
  - AAFES/NEX Dividend
  - Concessionaires
  - Public-Private Ventures
  - Commercial Sponsorship
- **Construction Funding (APF/NAF)**

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MWRs

- A
- B
- C
- Other

Category A: *Mission Sustaining*

Category B: *Basic Community Support*

Category C: *Business Activities*

Other: *Supplemental Mission*

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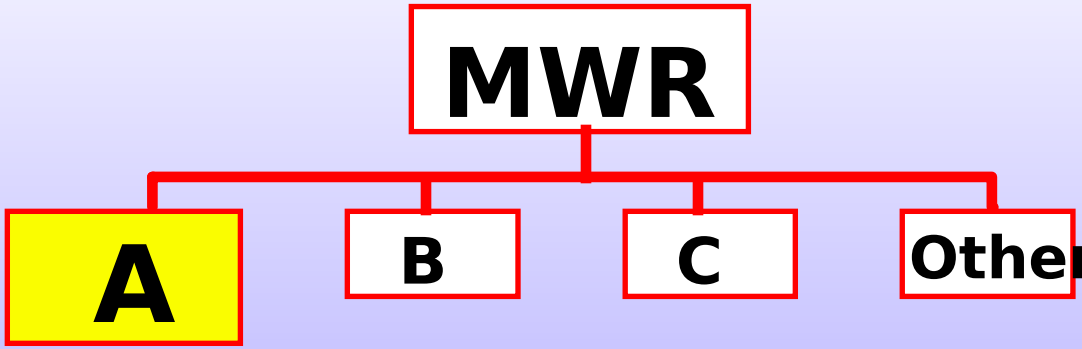
Mission Sustaining



Essential to Meet Mission Objectives

100% APF Support

- **Gymnasium and aquatic training;**
- **Libraries, parks, and picnic areas;**
- **Recreation centers and rooms;**
- **Sports, athletics, intramurals**

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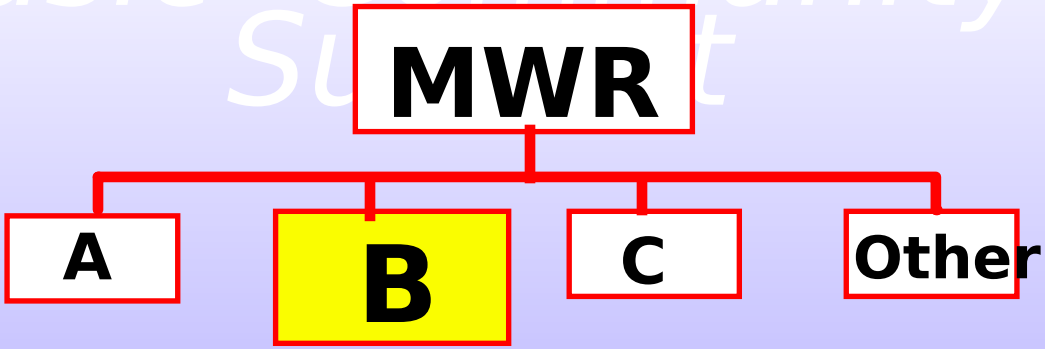
Basic Community Support



Satisfies Basic Soldier & Family Needs

Substantial APF Support

- **Arts & crafts skill development**
- **Automotive craft skill development**
- **Child development services**
- **Entertainment (music & theater)**
- **Outdoor recreation**

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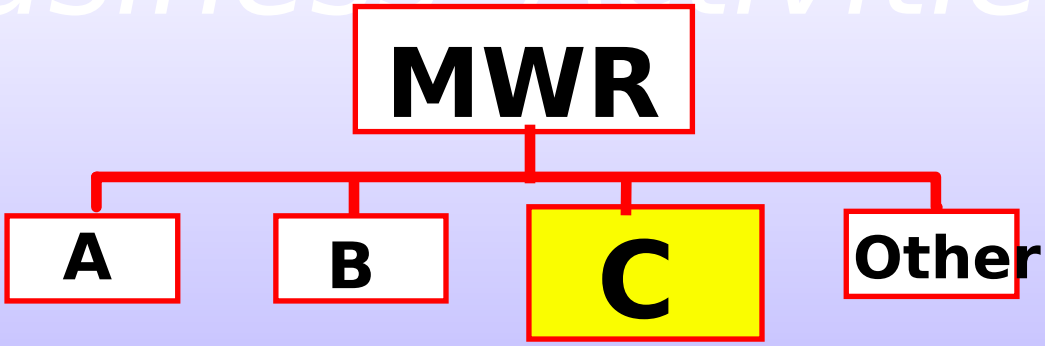
Business Activities



Provides Recreational Support

Only Indirect APF Support

- **Aero, Rod & Gun, Parachute clubs**
- **Amusement machines**
- **AFRCs**
- **Audio/photo resale activities**

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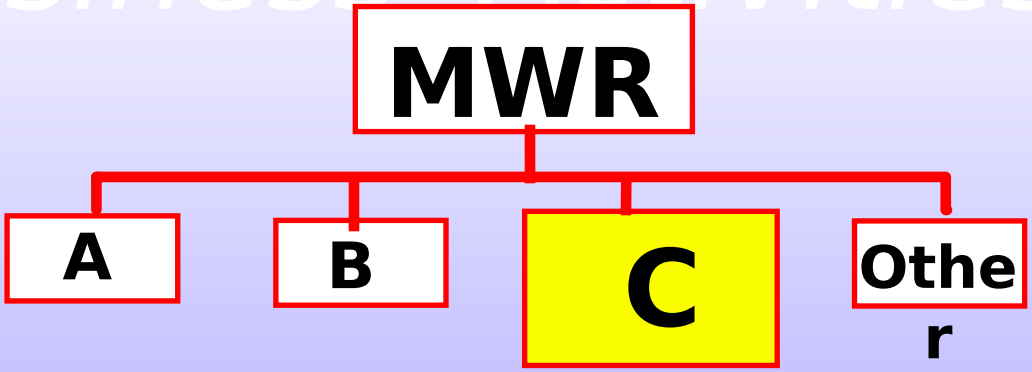
Business Activities



Provides Recreational Support

Only Indirect APF Support

- **Bingo & bowling > 12 lanes**
- **Golf Course**
- **Military open messes & clubs**
- **Recreation equipment checkout**

Armed Forces Recreation Centers

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JOINT SECURITY AREA
PAN MUN JOM
IN FRONT OF THEM ALL
THE WORLD'S MOST DANGEROUS
GOLF COURSE
AS FEATURED IN SPORTS ILLUSTRATED
PAR 3 192 YARD
*DANGER! DO NOT RETRIEVE BALLS FROM
THE ROUGH. LIVE MINE FIELDS

Army MWR Theme Restaurants

Primo's

Italian Restaurant

Mulligan's

SPORTS U.S.A.

STRIKE ZONE

Reggies

BEVERAGE CO

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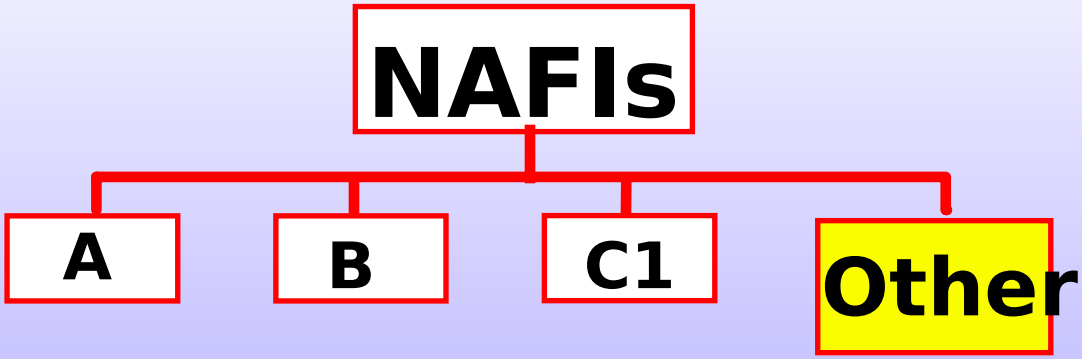
Supplemental Missio



Established to Support the service's mission
Income / Funding Maintained to Break Even

- **Army Community services**
- **Billeting; Chaplain funds**
- **Military historical museums**
- **Vehicle registration funds**

MWR Funding & Support

- Appropriated Funds
  - Operations, Personnel, Supplies
- Nonappropriated Funds
  - NAF Activity Income
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  - Concessionaires
  - Public-Private Ventures
  - Commercial Sponsorship
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OTHER MWR FUNDING PROGRAMS

- Commercial Sponsorship

- Public/Private Ventures (PPVs)

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- Policy
- Coordinate sponsorship of Army-wide events
- Package installation events for National sponsors
- Develop corporate data base
- Explore areas of cross-marketing with DeCA, AAFES, and the other services

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COMMERCIAL SPONSORSHIP:

Funds MWR Events Via U.S. Sponsors

Commercial Sponsorship IS NOT:

- Gift or donation
- Endorsement of corporations/products
- Promise to award future business
- NAF contracting action
- A threat to withhold business

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The Future of Military Funding

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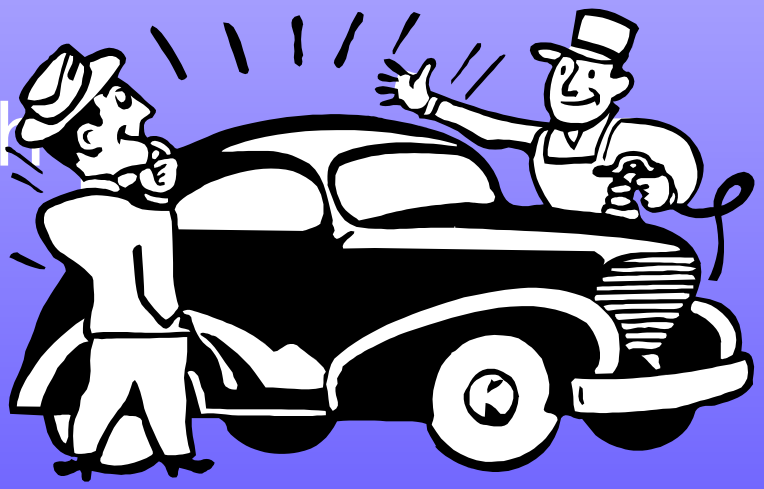
MWR Funding
Public-Private Ventures

- Congressional Notification
- Military leases land
- Contractors builds, owns, and runs facility
- Ft. Carson Car Wash



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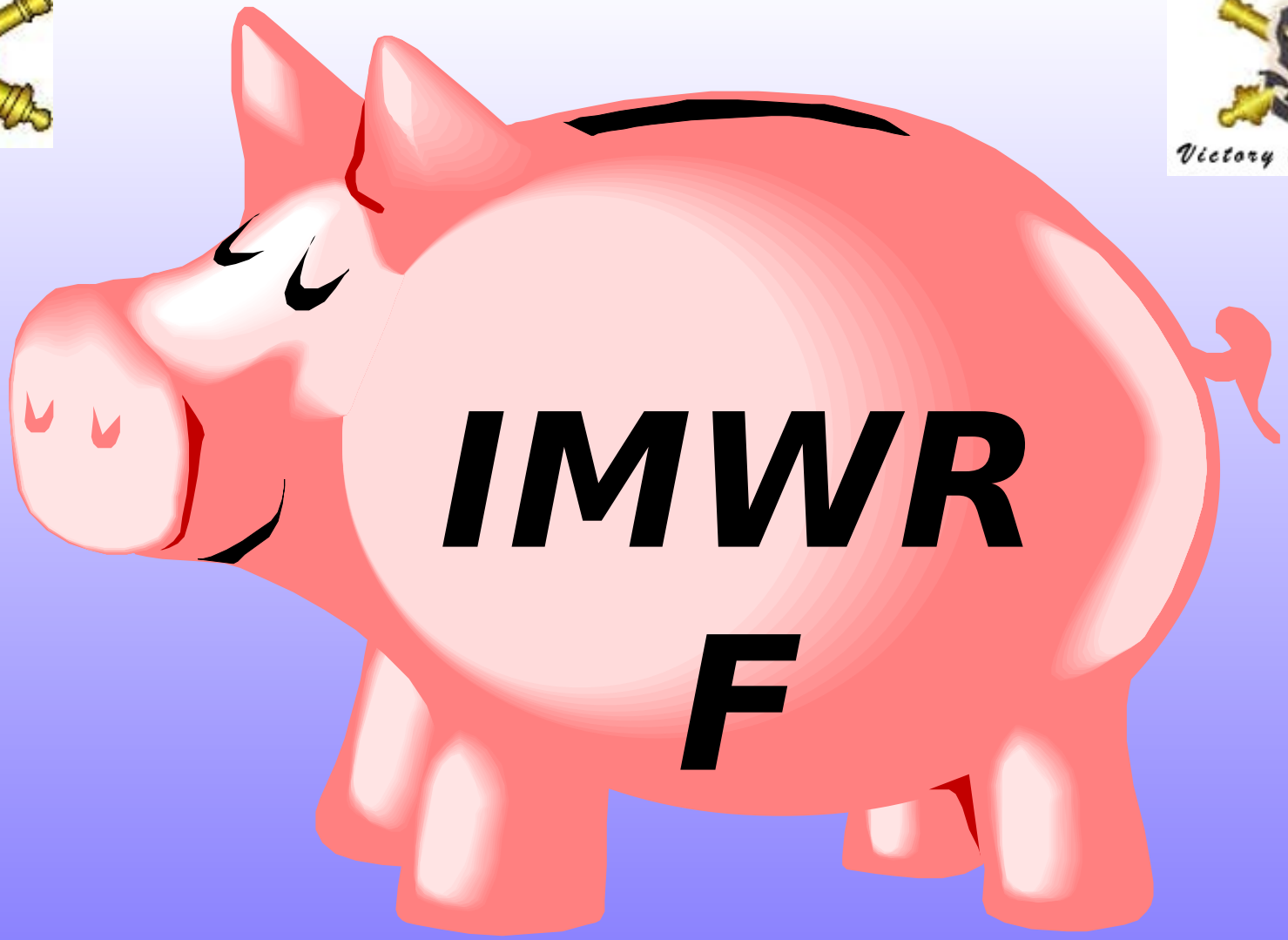

Victory thru Justice!

"THE ONE FUND"

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IMWRF

- Installation level conglomerate fund; all installation NAFI funds pooled
- Central control under installation commander
- Governing or Nongoverning council
- IMWRF must be self-sufficien
- IMWRF funds may be shifted to unprofitable NAFIs

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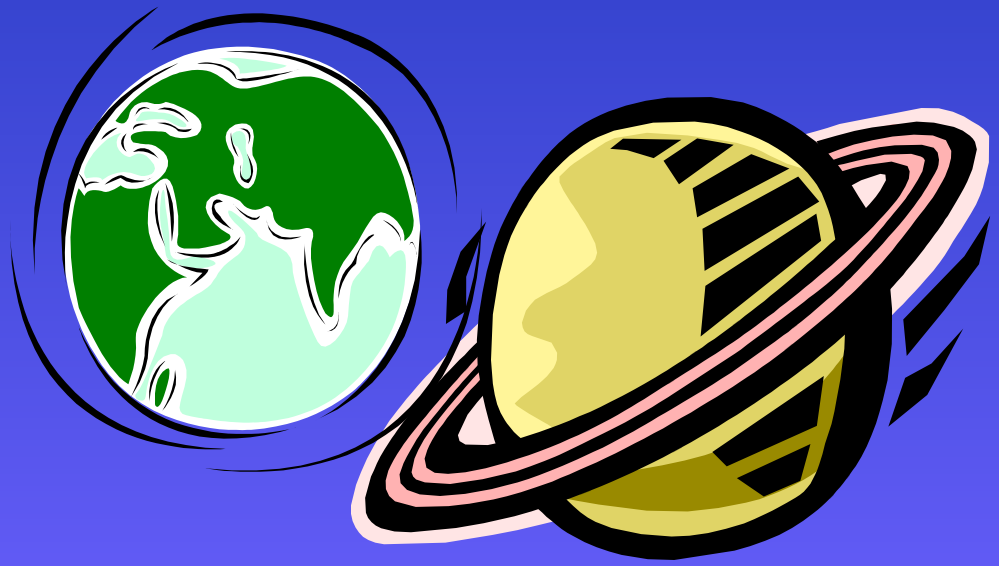
MWR and the JER



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JER & MWR

- NAF employees = Fed employees
  - (Generally)
- JER applies to NAF Employees!
  - JER 1-211(a), DODI 1015.10, para. 4.20

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JER & MWR

VOLUNTEERS (10 USC 1588)

JER does not apply, however, compliance should be made a condition of volunteering.

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JER & MWR

Common Pitfalls

- Gifts
- Travel & Transportation
- Fundraising (No MWR Employees/Family)
- Endorsement
- Procurement
- Other

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JER & MWR

Common Pitfalls

- GIFTS!!!
  - Gifts to MWR
  - Personal Gifts?
  - Promotions, Vendor provided goods & services

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WORLD CLASS ATHLETE PROGRAM (WCAP)

- Army SGT Dremiel Byers
- 2002 Super Heavyweight Greco-Roman World Wrestling Championship
  - Sept 2002, Moscow

Air Force 2LT Michael Thiessen

Outfielder, Arizona Diamondbacks 2003

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JER & MWR

Common Pitfalls

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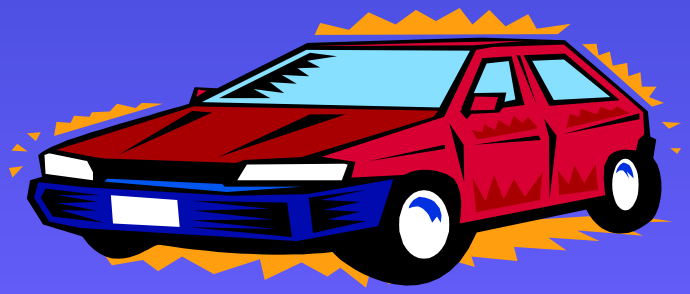
JER & MWR

Common Pitfalls

- Travel & Transportation
  - The same rules apply!
    - NTVs (domicile to duty)
    - Air Travel (1st Class, FFM)



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JER & MWR

Common Pitfalls

- Gifts
- Travel & Transportation
- Fundraising
- Endorsement
- Procurement
- Other

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Fundraising

- No Gambling (But “Las Vegas Nites” OK)
- Lotteries vs. Raffles
- Bingo vs. Pull-tab Bingo
  - Note: (No MWR Employees may play/win!!)

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JER & MWR

Common Pitfalls

- Gifts
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- Other

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Victory thru Justice!

The Great American Tradition

Endorsement

MWR is US!!!

Clubs

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Clubs

- Membership encouragement permitt
- Membership drives OK
- Give info to potential members
- Commander's letter permitted

(but no improper pressure allowed)

Clubs

- Must be voluntary
- No coercion
- No reprisals
- No reasons required for not joining

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JER & MWR

Common Pitfalls

- Gifts
- Travel & Transportation
- Fundraising (No MWR Employees/Family)
- Endorsement
- Procurement
- Other

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Common Pitfalls

- Procurement – Flexible
- Fiduciary Duty to obtain the best values/services remains!

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JER & MWR

Common Pitfalls

- Gifts
- Travel & Transportation
- Fundraising (No MWR Employees/Family)
- Endorsement
- Other

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Patronage Policies

MWR Activities

- DoD Instr. 1015.10 (Nov. 3, 1995)
- 10 U.S.C. 1065 (1996)
- Category C Use by General Public
- Category A & B Use by Local Gov't

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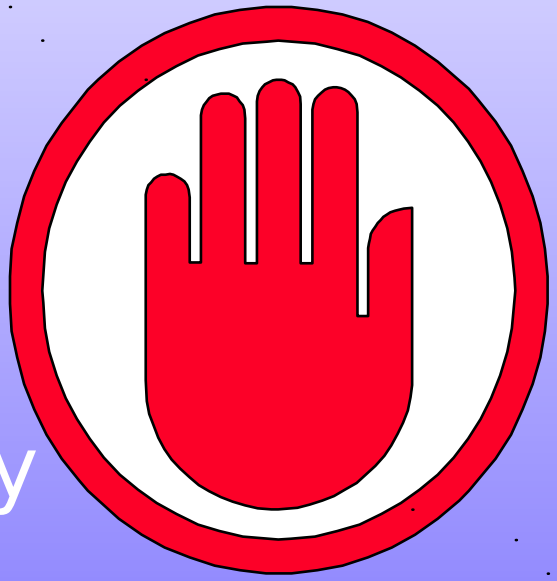
Prohibited Use of NAFIs

- Support of POs
- Contributions to charities
- Land purchases
- Hoarding or wasting money
- Selling drug paraphernalia



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MWR Equipment in Theater OEF/OIF -- Theater-in-a-Box

Victory thru Justice!

All Components in Shipping Case

- 100 in Iraq
- 15 in Kuwait
- 15 Afghanistan

Contents:

- ✓ VCR/DVD
- ✓ Computer projection system
- ✓ Screen
- ✓ Assorted DVDs
- ✓ Assorted Videos

AAFES Service First-Run DVD/Video program supports Theater-in-a-Box

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MWR Equipment in Theater OEF/OIF -- Unit Level Kits

Shipping containers

Contents

- 600 Kits in OEF/OIF

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